

Great Lakes Bay

MOM PROM

It's a prom to help moms!

SATURDAY, FEBRUARY 26, 2022

7:00 PM to 11:00 PM

GREAT HALL, VALLEY PLAZA

Break out that old prom dress or your best 50's or 80's look and get ready to dance the night away at the biggest ladies night out of the year when we go

BACK TO THE FUTURE

Mom Prom is a ladies night out (21 and over) to help moms and families but you don't need to be a mom to attend! All funds raised support the mission of Family & Children's Services including youth services and pregnancy and post-pregnancy programs.

- Appetizer Buffet
- Dance Floor
- DJ
- Silent Auction
- Cash Bar
- Dessert Table
- Photo Booths
- Prom Queen Prize

 GreatLakesBayMomProm

989.631.5390

fcs-midland.org



Proud to be part of the national Mom Prom movement!


family &
children's
services



Become a sponsor of the Great Lakes Bay Mom Prom, an event to benefit Family & Children's Services

Our sixth annual Mom Prom will be held on Saturday, February 26, 2022 from 7:00 pm to 11:00 pm at the Great Hall at Valley Plaza Resort. Your sponsorship of this ladies only event is a unique opportunity to not only support the vital work of Family & Children's Services, but to also gain the loyalty of hundreds of women who appreciate companies that support the issues that concern our community. In addition to day of event recognition, your sponsorship will also be promoted to the public on electronic, social, broadcast and print media at a level proportionate to the level of sponsorship.

What is Mom Prom?

A "Mom Prom" is a massive girls' night out – a chance for women 21 and older to get together and dance, eat, drink, talk, laugh, pose for pictures, relive some of their own glory days, and make new memories . It's also a fun way to support an important cause because all funds raised support the mission of Family & Children's Services including youth services and pregnancy and post-pregnancy services. This really is a "Prom to Help Moms."

What is Family & Children's Services?

Founded in 1925, Family & Children's Services (FCS) is a private, non-profit, non-sectarian, multi service agency. Our mission is to inspire hope and well-being for people of all ages by providing counseling, education and support. Since its inception, FCS has continued to develop new programs and initiatives to meet needs identified in the community.



Our Services

- Mental health counseling for individuals and families
- Crisis services
- Child & Youth Services
- Sexual Orientation & Gender Identity (SOGI) Services
- Addiction & Recovery Services
- Employee Assistance Programs
- Pregnancy & Post Pregnancy Services



Mom Prom is an opportunity to highlight our Youth Services and Pregnancy and Post Pregnancy Services. These successful programs have demonstrated positive outcomes and reduce the risk of life changing negative consequences for those who are most vulnerable.

Family & Children's Services' Youth Services Program offers free, confidential counseling to students to help them find ways to work through concerns and develop decision making skills. Today's teens are facing challenges that include depression, anxiety, loneliness, anger, grief and loss, relationship issues, sexuality, self-harm, substance use, divorce or blending of families, eating disorders, and bullying. They can be referred to us by teachers, administrators, parents or they can refer themselves. Counseling sessions take place at schools and youth centers to remove barriers to receiving services. We attended 955 appointments in Midland County Schools in the 2017/2018 school year.

Our ability to respond to meet the needs of these students can be crucial in reducing the risk of behaviors that can alter the course of a child's life such as substance abuse, poor school performance or failure, involvement in the legal system, self-harm or even suicide. Suicide is the third leading cause of death among teens in our country and nearly 3/4 of the students receiving FCS Youth Services in local schools report that they have had thoughts of self-harm or suicide.

Perinatal mood disorders are the most common complication of childbirth, affecting 1 in 7 women, but only 15% of women experiencing postpartum depression receive treatment. Untreated postpartum de-pression is associated with long-term negative consequences including impaired bonding of mothers and babies, toddlers who are more likely to have cognitive and developmental delays, older children with poorer self-control and more aggression and substance abuse in teens.

Mom Prom is at its simplest an event to help moms and families and we would be grateful for your support!



We are proud to be a part of the national Mom Prom movement!



MOM PROM SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS AND BENEFITS	CANDY BAR SPONSOR 3 available \$200	PURSE PULL SPONSOR 3 available \$200	PHOTO BOOTH SPONSOR 2 available \$750	RED CARPET SPONSOR 1 available \$750	SILVER SPONSOR \$250-\$499	GOLD SPONSOR \$500 - \$999	PLATINUM SPONSOR \$1,000 - \$1999	DIAMOND SPONSOR \$2,000-\$4,999	PRESENTING SPONSOR \$5,000+
Digital Program	No	No	¼ page ad	¼ page ad	¼ page ad	½ page ad	¾ page ad	Full page ad	Full page ad, Logo on program cover
Item placed in Swag Bag given to 220 guests at purchased tables	No	No	Yes	Yes	No	Yes	Yes	Yes	Yes, plus option to provide logo branded bag
Social Media	Tag in one post on Facebook and listing in Facebook Sponsor Album	Tag in one post on Facebook and listing in Facebook Sponsor Album	Tag in one post on Facebook and listing in Facebook Sponsor Album	Tag in one post on Facebook and logo in Facebook Sponsor Album	Tag in one post on Facebook and listing in Facebook Sponsor Album	Silver level plus 1 recurrent post	Silver level plus 2 recurrent post and logo on title banner	Silver level plus 3 recurrent posts and logo on title banner. Logo on FCS website event page.	Diamond level plus video on Facebook page
Recognition at Event	Sign on Candy Bar with your company name.	Sign on Purse Pull table with your company name.	Your logo on the sign and on photo strips at a photo booth at the event	Logo on backdrop where all guests enter and pose for welcome photos which are posted, shared, and liked on social media, with your company tagged on Facebook photo album	Company name listed on slide show	Table in lobby, logo on slideshow	Table in lobby, logo on slideshow, recognition from stage.	Sponsor provided banner displayed at check-in, table in lobby, logo on slideshow, recognition from stage, mention in media release	Sponsor provided banner displayed at check-in, table in lobby, logo on slideshow, mention in PSA's and media release, participation in program at event
Event Tickets						2	4	6	Reserved Table for 10

- Digital Event Program: A digital event program will be shared with all attendees before and during the event.
- Swag Bags: Sponsors may provide 220 promotional items, coupons, or brochures for placement in event bags.
- Social Media/Website: Your sponsorship will be recognized on the Mom Prom Facebook page (www.facebook.com/greatlakesbaymomprom) Logo of the Presenting Sponsor will be placed on the event page on Family & Children's Services website.
- Event Announcements: Presenting, Platinum, and Diamond sponsors will be announced by our MC
- Tickets: Presenting, Diamond, Platinum, and Gold sponsors will receive the number of complimentary tickets listed.
- ADDITIONAL INFORMATION: Sponsorships will be accepted in the order in which they are received. We reserve the right to limit the number of sponsors at a particular level and sponsorship of duplicate business types.



Founded in 1925, Family & Children's Services (FCS), located in Midland, Michigan is a private, non-profit, non-sectarian, multi-service agency. Our mission is to inspire hope and well-being for people of all ages by providing counseling, education and support . Since its inception, FCS has continued to develop new programs and initiatives to meet needs identified in the community. Current programs offered by FCS include: mental health counseling for individuals and families, addiction and recovery services, youth services, pregnancy and post pregnancy services, sexual orientation and gender identity (SOGI) services, Employee Assistance Programs and crisis services.

Sponsor Print Ad Artwork Requirements: Artwork and logos must be submitted via e-mail. Fonts and photos must be embedded into your artwork. This form and your artwork must be received by February 8, 2022. Preferred file format: JPG, Adobe PDF (resolution 300 dpi or above).

Name or Company: _____

Contact Name: _____

Street Address: _____

City: State: Zip Code: _____

Phone: _____ E-mail: _____

SPONSOR LEVEL:

___ Presenting Sponsor \$5,000 + ___ Diamond Sponsor \$2,000 - \$4,999 ___ Platinum Sponsor \$1,000 - \$1,999

___ Gold Sponsor \$500 - \$999 ___ Silver Sponsor \$250 - \$499 ___ Candy Bar Sponsor \$200

___ Purse Pull Sponsor \$200 ___ Photo Booth Sponsor \$750 ___ Red Carpet Sponsor \$750

___ Safe Ride Sponsor , in-kind donation of at least \$500 in taxi services, please contact us for details

___ Dessert Bar Sponsor , in-kind donation of at least \$500 in desserts, please contact us for details

___ Swag Bag Donation Item: _____ Value \$ _____

Please Circle One: **Please Bill Us** **Please Bill to Credit Card (MC, Visa or Discover)** **Check Enclosed**

Name on Card: _____

Credit Card Number: _____ Security Code: _____ Expiration Date: _____

SUBMISSION INFORMATION: Mail this form to **Family & Children's Services, 1714 Eastman Avenue, Midland, MI 48640** or e-mail this form along with artwork to boneill@fcs-midland.org. For further information, please call **Betty O'Neill at 989.631.5390 ext. 3332**.

DEADLINE: Swag bag items (220 pieces) must be delivered to Family & Children's Services, 1714 Eastman Ave, Midland NO LATER than Thursday, February 3, 2022 to be included in the bags given to attendees.