

Great Lakes Bay

MOM PROM

It's a prom to help moms!

SATURDAY, FEBRUARY 26, 2022

7:00 PM to 11:00 PM

GREAT HALL, VALLEY PLAZA

Break out that old prom dress or your best 50's or 80's look and get ready to dance the night away at the biggest ladies night out of the year when we go



Mom Prom is a ladies night out (21 and over) to help moms and families but you don't need to be a mom to attend! All funds raised support the mission of Family & Children's Services including youth services and pregnancy and post-pregnancy programs.

- Appetizer Buffet
- Dance Floor
- DJ
- Silent Auction
- Cash Bar
- Dessert Table
- Photo Booths
- Prom Queen Prize

 GreatLakesBayMomProm
989.631.5390
fcs-midland.org



Proud to be part of the national Mom Prom movement!





Become a sponsor of the Great Lakes Bay Mom Prom, an event to benefit Family & Children's Services

Our sixth annual Mom Prom will be held on Saturday, February 26, 2022 from 7:00 pm to 11:00 pm at the Great Hall at Valley Plaza Resort. Your sponsorship of this ladies only event is a unique opportunity to not only support the vital work of Family & Children's Services, but to also gain the loyalty of hundreds of women who appreciate companies that support the issues that concern our community. In addition to day of event recognition, your sponsorship will also be promoted to the public on electronic, social, broadcast and print media at a level proportionate to the level of sponsorship.

What is Mom Prom?

A "Mom Prom" is a massive girls' night out – a chance for women 21 and older to get together and dance, eat, drink, talk, laugh, pose for pictures, relive some of their own glory days, and make new memories . It's also a fun way to support an important cause because all funds raised support the mission of Family & Children's Services including youth services and pregnancy and post-pregnancy services. This really is a "Prom to Help Moms."

What is Family & Children's Services?

Founded in 1925, Family & Children's Services (FCS) is a private, non-profit, non-sectarian, multi service agency. Our mission is to inspire hope and well-being for people of all ages by providing counseling, education and support. Since its inception, FCS has continued to develop new programs and initiatives to meet needs identified in the community.



Our Services

- Mental health counseling for individuals and families
- Crisis services
- Child & Youth Services
- Sexual Orientation & Gender Identity (SOGI) Services
- Addiction & Recovery Services
- Employee Assistance Programs
- Pregnancy & Post Pregnancy Services



Public health experts are predicting a tsunami of coming mental health needs due to the COVID-19 pandemic. In a survey conducted by the Centers for Disease Control last June, nearly half of American adults reported that their mental health had been negatively affected by the COVID-19 pandemic and 11% had seriously considered suicide in the last 30 days. Many people in our region are also still coping with the devastation of the flood caused by the failure of two dams last summer.

FCS is the call for help made by over 1,000 people each year. The majority of those we serve have always been of low to moderate income and over 40% of our clients report incomes of under \$20,000 per year. We are unique in that we turn no one away, regardless of age, presenting concern, ability to pay, or any other factor. We offer many free programs, including crisis services, counseling to youth in their schools during the school day, a summer day camp for teens involved in the juvenile justice and community mental health systems. Paid counseling services are offered on a sliding fee scale so that those with the lowest income pay the lowest fees. Client scholarships are also available, as deductibles and co-pays can be barriers to accessing care even for those who do have insurance.

Early intervention for mental health problems can prevent or lessen behaviors and experiences that can have long-term negative consequences not only on the individuals themselves, but also impact the entire community including unemployment, homelessness, involvement in the criminal justice system, substance abuse, self-harm, and even suicide.

Only 41 percent of Michiganders with mental health problems received treatment last year. Your support can help to change those numbers by making sure that those who need treatment are able to receive it. Mom Prom is at its simplest an event to help moms and families and we would be grateful for your support!

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MOM PROM SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS AND BENEFITS	CANDY BAR SPONSOR 3 available \$200	PURSE PULL SPONSOR 3 available \$200	PHOTO BOOTH SPONSOR 2 available \$75	RED CARPET SPONSOR 1 available \$75	SILVER SPONSOR \$250-\$499	GOLD SPONSOR \$500 - \$999	PLATINUM SPONSOR \$1,000 - \$1999	DIAMOND SPONSOR \$2,000- \$4,999	PRESENTING SPONSOR \$5,000+
Digital Program	No	No	¼ page ad	¼ page ad	¼ page ad	½ page ad	¾ page ad	Full page ad	Full page ad, Logo on program cover
Item placed in Swag Bag given to 220 guests at purchased tables	No	No	Yes	Yes	No	Yes	Yes	Yes	Yes, plus option to provide logo branded bag
Social Media	Tag in one post on Facebook and listing in Facebook Sponsor Album	Tag in one post on Facebook and listing in Facebook Sponsor Album	Tag in one post on Facebook and listing in Facebook Sponsor Album	Tag in one post on Facebook and logo in Facebook Sponsor Album	Tag in one post on Facebook and listing in Facebook Sponsor Album	Silver level plus 1 recurrent post	Silver level plus 2 recurrent post and logo on title banner	Silver level plus 3 recurrent posts and logo on title banner. Logo on FCS website event page.	Diamond level plus video on Facebook page
Recognition at Event	Sign on Candy Bar with your company name.	Sign on Purse Pull table with your company name.	Your logo on the sign and on photo strips at a photo booth at the event	Logo on backdrop where all guests enter and pose for welcome photos which are posted, shared, and liked on social media, with your company tagged on Facebook photo album	Company name listed on slide show	Table in lobby, logo on slideshow	Table in lobby, logo on slideshow, recognition from stage.	Sponsor provided banner displayed at check-in, table in lobby, logo on slideshow, recognition from stage, mention in media release	Sponsor provided banner displayed at check-in, table in lobby, logo on slideshow, mention in PSA's and media release, participation in program at event
Event Tickets						2	4	6	Reserved Table for 10

- Digital Event Program: A digital event program will be shared with all attendees before and during the event.
- Swag Bags: Sponsors may provide 220 promotional items, coupons, or brochures for placement in event bags.
- Social Media/Website: Your sponsorship will be recognized on the Mom Prom Facebook page (www.facebook.com/greatlakesbaymomprom) Logo of the Presenting Sponsor will be placed on the event page on Family & Children's Services website.
- Event Announcements: Presenting, Platinum, and Diamond sponsors will be announced by our MC
- Tickets: Presenting, Diamond, Platinum, and Gold sponsors will receive the number of complimentary tickets listed.
- ADDITIONAL INFORMATION: Sponsorships will be accepted in the order in which they are received. We reserve the right to limit the number of sponsors at a particular level and sponsorship of duplicate business types.



Founded in 1925, Family & Children's Services (FCS), located in Midland, Michigan is a private, non-profit, non-sectarian, multi-service agency. Our mission is to inspire hope and well-being for people of all ages by providing counseling, education and support . Since its inception, FCS has continued to develop new programs and initiatives to meet needs identified in the community. Current programs offered by FCS include: mental health counseling for individuals and families, addiction and recovery services, youth services, pregnancy and post pregnancy services, sexual orientation and gender identity (SOGI) services, Employee Assistance Programs and crisis services.

Sponsor Print Ad Artwork Requirements: Artwork and logos must be submitted via e-mail. Fonts and photos must be embedded into your artwork. This form and your artwork must be received by February 8, 2022. Preferred file format: JPG, Adobe PDF (resolution 300 dpi or above).

Name or Company: _____

Contact Name: _____

Street Address: _____

City: State: Zip Code: _____

Phone: _____ E-mail: _____

SPONSOR LEVEL:

____ Presenting Sponsor \$5,000 + ____ Diamond Sponsor \$2,000 - \$4,999 ____ Platinum Sponsor \$1,000 - \$1,999

____ Gold Sponsor \$500 - \$999 ____ Silver Sponsor \$250 - \$499 ____ Candy Bar Sponsor \$200

____ Purse Pull Sponsor \$200 ____ Photo Booth Sponsor \$750 ____ Red Carpet Sponsor \$750

____ Safe Ride Sponsor , in-kind donation of at least \$500 in taxi services, please contact us for details

____ Dessert Bar Sponsor , in-kind donation of at least \$500 in desserts, please contact us for details

____ Swag Bag Donation Item: _____ Value \$ _____

Please Circle One: **Please Bill Us** **Please Bill to Credit Card (MC, Visa or Discover)** **Check Enclosed**

Name on Card: _____

Credit Card Number: _____ Security Code: _____ Expiration Date: _____

SUBMISSION INFORMATION: Mail this form to **Family & Children's Services, 1714 Eastman Avenue, Midland, MI 48640** or e-mail this form along with artwork to boneill@fcs-midland.org. For further information, please call **Betty O'Neill at 989.631.5390 ext. 3332**.

DEADLINE: Swag bag items (220 pieces) must be delivered to Family & Children's Services, 1714 Eastman Ave, Midland NO LATER than Thursday, February 3, 2022 to be included in the bags given to attendees.