

2022 Focus: 5 Big Things



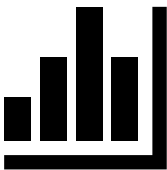
1. Continue to provide quality care

Under the direction of the DCS, quality care will include evaluating programs, provide professional development and creating an environment for open forums for staff to learn and expand their talents. Increase the focus on quarterly quality outcomes and address issues and concerns. Create a client Advisory Committee.



2. Build and strengthen community partners

The goal for 2022 is to strengthen existing relationships while exploring new and unexplored opportunities. The CEO, FDD, DCS and therapists will increase networking efforts and seek opportunities to connect FCS with organizations. The challenge will be to balance available staff resources with new opportunities.



3. Diversify Revenue Sources

Explore the likelihood of outsourcing grant writing to volunteers or per diem professionals. Other tactics include optimize 3rd party payments (new insurances), maximize Mom Prom revenue, expand existing services (Senior Services, Schools), apply new Tri-Star support through legacy giving. The FDD will pursue new grant opportunities and increase the ask for repeated grants.



4. Build EAP (Employee Assistance Program)

Apply an intentional focus on securing new EAP contracts. Better promote existing contracts to maximize EAP usage. Provide seminars and training to employers with the EAP program. Improve marketing efforts for EAP services.



5. Recruit and retain talent

To combat the labor shortage FCS will: provide team building, increase board relations, expand the internship program, offer regular employee surveys, encourage professional development training, offer flexible work environment, increase communication and transparency, provide forums, evaluate salaries and begin a community volunteer program.